



# William S. Hart Baseball & Softball Sponsorship

## Sign Up Today and Support the Boys and Girls of Santa Clarita Valley

William S. Hart Baseball & Softball, established in 1954, is recognized as one of the top sport programs in the country. Hart is a non-profit, volunteer organization that provides approximately 3,000 children, ages 4-18, an opportunity to play baseball and softball. These children learn sportsmanship and teamwork, and gain a sense of accomplishment. As with many volunteer organizations, Hart relies on financial support to continue to provide this service to our community and our children. Your support will help reduce participation costs so more children can play, as well as providing scholarships for those who cannot afford to play. It helps to continue the teamwork among the children of today and promotes goodwill of the community. Hart is dedicated to promoting our sponsors to the thousands of families that attend games, practice and events at Hart Field. Your sponsorship support shows that our community works together to provide a safe and fun environment for our children.

## Sponsorship Packages

### **Primary Field Title Sponsor (Only 10 Available):**

Includes the following signage: One (1) Scoreboard Sign above or below the field Scoreboard (Size and placement depending on the configuration.); Two (2) dugout and/or score booth signs (Size and placement depending on configuration.); Four (4) signs that are 2' x 4' to be positioned throughout the inside of the complex; One (1) sign that is 4' x 8' to be positioned on or near the exterior complex fence area of the parking lot or by the batting cages; One (1) Primary top-level listing on Hart Website with company logo, a brief company statement and description, and a link to company website. One (1) Sponsor Appreciation Plaque. Terms will be three (3) years starting at \$3,000.00\*\* per year.

### **Web Cam Sponsor (10 available):**

Web Cam Sponsorship Includes: Sponsor's logo and link to the sponsor's website on all 10 cameras for a full calendar year; One (1) Platinum Level listing on Hart Website with company logo and link to company website. Price: \$2000 per year

### **Platinum Level Sponsor (Only 40 Available):**

Platinum Level Sponsorship Includes: One (1) Outfield Sign that is 5' x 10' to be positioned above the outfield fence of the sponsored team's primary field. Three (3) signs that are 2' x 4' to be positioned on or near the sponsored team's primary field and/or batting cages; In addition to the team sponsorship signs, the sponsor will receive One (1) sign that is 4' x 8' to be positioned on or near the exterior complex fence area of the parking lot or by the batting cages; One (1) Platinum Level Listing on Hart Website with company logo, a brief company statement and description, and a link to the company website. One (1) Sponsor Appreciation Plaque. Price: \$2,000.00\* per year.

### **Gold Level Sponsor:**

Gold Level Team Sponsorship Includes: Three (3) signs that are 2' x 4' to be positioned on or near each sponsored team's primary field, hung no higher than 5' off the ground along the sides of the fields and batting cages; One (1) sign that is 4' x 8' to be positioned on or near the exterior complex fence area of the parking lot or by the batting cages; One (1) listing on Hart Website with company logo and a link to company website. One (1) Sponsor Appreciation Plaque. Price: \$1,000.00\* per year.

### **Silver Level Sponsor:**

Silver Level Team Sponsorship Includes: One (1) sign that is 4' x 8' to be positioned around the exterior of the complex on or near an outfield fence; One (1) Silver Level Sponsor listing on Hart Website with link to company website. One (1) Sponsor Appreciation Plaque. Price: \$500.00 per year.

### **Bronze Level Sponsor:**

Bronze Level Team Sponsorship Includes: One (1) sign that is 2' x 4' to be positioned on or near the sponsored team's primary field; One (1) Bronze Level Sponsor listing on Hart Website with link to company website. One (1) Sponsor Appreciation Plaque. Sponsorship Credit for One (1) Team. Price: \$250.00 per year.

\*\*For Field Title Sponsorships, terms will be three (3) years. We can offer a discount of 15% for 100% pre-payment of Field Title Level sponsorships. Negotiations for an additional three (3) year term should commence during the third year of the contract.

\*For Platinum & Gold Level Sponsorships, we can offer a discount of 15% for a pre-paid 3-year program or 10% for a pre-paid 2-year program.



**Artwork Requirements**

All payments must be made upon execution of the sponsorship agreement. Artwork must be approved by the Sponsorship Director and/or Executive Board prior to use. Artwork can be emailed to the Hart Sponsorship Director. Artwork must be sized to fit on 24" x 48", 48" x 96" or 60" x 120" boards, and sent to Hart's sign vendor in a High Resolution EPS or Vector format.

**On-Site Exhibits**

You must be an existing Hart Sponsor to set up an exhibit or display for your organization. If you are interested in displaying or selling products/services at the Hart Baseball and Softball Fields, please visit the William S. Hart Baseball & Softball Website and fill out the Display Request Form. Cost to exhibit for sponsors is \$250.00 per weekend. (Saturday & Sunday)

**Custom Programs:**

If you are interested in a custom sponsorship program that goes beyond the scope of these packages, please contact the Hart Sponsorship Director to schedule a meeting or submit a proposal.

**To pay by check, please fill out this form and submit it, along with a check, to the rear office behind the Canteen.**

**Please make your selection below:**

- Primary Field Title Sponsor \$3,000.00\*\*
- Platinum Level Sponsor \$2,000.00\*
- Webcam Sponsor \$2,000.00\*
- Gold Level Sponsor \$1,000.00\*
- Silver Level Sponsor \$ 500.00
- Bronze Level Sponsor \$ 250.00

**Team Name Sponsoring / Manager's Name**

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Sponsor Name: \_\_\_\_\_

Date: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_

Website URL: \_\_\_\_\_

**Please Make Checks Payable To:**

**William S. Hart Baseball & Softball**

**Canteen Supervisor, please affix check here, make one (1) copy and place copy in Sponsorship Director's Folder. Place original with check attached in drop box for the Treasurer.**

Sponsorship programs run for one (1) calendar year from the date payment clears. Banner Signs are to be provided by Hart and are the sole property of Hart. The use of Hart's logo is prohibited on banners and banner signs unless approved, in writing, by Hart. Damaged banners/signs will be repaired and/or replaced at Hart's discretion. Revised: 1/6/2014